



Dear Brooksie Way Vendor:

On Sunday, October 4, 2009 the 2<sup>nd</sup> Annual Brooksie Way Half Marathon and 5K and One-Mile Races will take place along a beautiful course that begins and ends on the spacious campus of Oakland University in Rochester. Runners will wind their way over the panoramic hills and luscious river valleys of the Paint Creek and Clinton River Trails and cross the finish line at Meadowbrook Hall.

By popular demand, this year the Brooksie Way Health and Wellness Expo will be extended to two days. Please join us on Friday, October 2<sup>nd</sup> and Saturday, October 3<sup>rd</sup>. Also new this year is the opportunity to advertise your business on the Brooksie Way website.

All participants of The Brooksie Way will pick up their race packets at Health & Wellness Expo. Family and friends of racers along with the general public will also be invited to attend the Expo. With this year's race registration expected to increase by up to 50% this year, we are expecting about 10,000 people at the Expo, making it an excellent opportunity to reach out to the community with your message of health and wellness.

*Exhibitors are encouraged to provide educational materials about their services or products as well as offer merchandise for sale that would fit into the "health and wellness" theme of the Expo.*

Enclosed you will find an informational packet containing important details about the Expo in addition to a exhibitor application and Brooksie Way website advertising form. To be able to offer a variety of information to expo attendees, we will limit the number of similar vendors for exhibiting opportunities in various business categories.

The deadline for registration is September 7<sup>th</sup> or when all booth spaces are full. Booths will be filled on a first-come, first-paid basis.

If you have questions about becoming an exhibitor, please contact Pam Tremble at (248) 858-8964 or by email at [BrooksieWayExpo@oakgov.com](mailto:BrooksieWayExpo@oakgov.com).

I look forward to seeing you at our Annual Brooksie Way Health & Wellness Expo on October 2<sup>nd</sup> and 3<sup>rd</sup>.

Sincerely,

L. Brooks Patterson  
Oakland County Executive

[www.TheBrooksieWay.com](http://www.TheBrooksieWay.com)

